Please recall the use of the product and **describe your experience using the following pairs of expressions**. The pairs represent extreme opposites, with possible graduations between them.

Perhaps some of the expressions are not quite suitable to the product. Nevertheless, please checkmark one box in each row, indicating which term you deem applicable. Please consider that there are no "correct" or "incorrect" answers – only your own personal opinion counts!

	1	2	3	4	5	6	7			
While using the product										
I acted deliberately								I acted on impulse		G_01
it took me a lot of effort to reach my goal								I reached my goal effortlessly	7	E_01
I performed unconsciously, without reflecting on the individual steps								I consciously performed one step after another	P	G_02
I was guided by reason								I was guided by feelings		G_03
I felt lost								I easily knew what to do		E_02
I acted without thinking								I was able to explain each individual step	P	G_04
Using the product										
required my close attention								ran smoothly		E_03
was inspiring								was insignificant	Р	X_01
was easy								was difficult	Р	E_04
was nothing special								was a magical experience		X_02
was very intuitive								wasn't intuitive at all	PΙ	NT_01
was trivial								carried me away		X_03
came naturally								was hard	Р	E_05
was fascinating								was dull	Р	X_04
In retrospect										
it is hard for me to describe the individual operating steps								I have no problem describing the individual operating steps		V_01
I can easily recall the operating steps								it is difficult for me to remember how the product is operated	P	V_02
I'm not able to express in which way I used the product								I can say exactly in which way I used the product		V_03